



## Match Sponsors 2015-16

### Linlithgow Rugby Club



Match Sponsors at Linlithgow Rugby Club enjoy offering their business clients, potential customers or partners affordable, excellent corporate hospitality, in a relaxed welcoming setting. Businesses can also benefit from the available marketing and advertising opportunities which can reach out to a wide audience of potential customers.



#### Sponsoring a match includes:

- ✓ Sponsor's name / logo on front cover and inside Match Day Programme
- ✓ Sponsor's name pitch side on Match Day, plus discounts on permanent pitch side advertising
- ✓ Sponsor's own advertising can be displayed pitch side
- ✓ Sponsor's name / logo in the club house on Match Day
- ✓ Pre-Match drinks & lunch for a minimum of 10 guests.
- ✓ Choose and present Man of the Match Prize
- ✓ Sponsor recognition in match reports on Club website and in submissions to press.

#### Hospitality:

Linlithgow RFC has an excellent, newly refurbished clubhouse providing a warm and friendly atmosphere. Your guests can enjoy an exclusive area of the lounge with uninterrupted pitch-side views, getting up close to the action throughout the afternoon.

You and your guests will arrive two hours before kick-off to enjoy complimentary drinks, a chance to network and exclusive access to the Sky Sports Channel. Then you will be served a delicious home cooked lunch with complimentary wine. Our in-house chef will be happy to accommodate any special dietary requirements.

We shall continue to entertain you and your guests for one hour after the match with complimentary drinks. We invite you and your guests to stay on in the lounge for as long as you wish.



## Marketing:

Your business will reach both a local and regional audience on Match Day. Linlithgow RFC first team, 'The Reds' attracts local support from Linlithgow. They are currently competing in BT East League 1, which covers towns and teams from the region of the Lothians and the east side of the Scottish Borders. Supporters from this region will be exposed to your business advertising on the day. Plus, if you take advantage of a discounted pitch-side board, you can reach potential clients all season at every game, tournament and event.



## Dates:

There are a limited number of dates (10) throughout the season. A number of businesses return each year making this an annual event in their business calendar because of the success and enjoyment of previous years.

Sharing a date: If you are interested in sharing a date with another company because you are a small company or would like to network further, then we are happy to accommodate this. If you do not have a specific company in mind, let us know and we will work with you to link you with a business in your industry.

If you are interested in booking Match Day hospitality September 2015 – March 2016, we recommend you get in touch as soon as possible to reserve your preferred date to avoid disappointment. Contact Helen Morrison, Business Development Officer on 07813614678 or [2020@lrfc.club](mailto:2020@lrfc.club).

## Currently available for Match Day Lunches at Linlithgow 2015-16:

Date	Visiting Team
Sat 19 September	Hawick Linden
Sat 03 October	Leith - Shield
Sat 12 December	Dunbar
Sat 23 January	Duns
Sat 05 March	St Boswells
Sat 30 Jan	North Berwick

These dates are available and correct on the date of print. Contact Helen Morrison on 0781361467 to confirm the date you are interested in is still available.